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FISH AND WILDLIFE SERVICE

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INTERVIEWING PHASE OF ECONOMIC SURVEY COMPLETED

Field work on a survey which will give America its first authentic information of national scope on the economic aspects of hunting and sport fishing has been completed and data contained in the more than 9,000 questionnaires are now being analyzed, according to information which John L. Farley, Director of the Fish and Wildlife Service transmitted today to the conservation directors of the 48 States.

The results of the survey will be submitted to the Fish and Wildlife Service this summer in time to permit preparation of a detailed report for presentation at the September meeting of the International Association of Game, Fish and Conservation Commissioners. Printed copies of the Service report will be available at that time.

The survey was made by the Crossley, S-D Surveys, Inc., of New York, successful bidder from among nine firms which submitted proposals for the task. The contract price was \$134,000. Interviewing started on January 7. Two hundred Crossley interviewers, working with a sample of 15,000 homes selected scientifically throughout the country with some located in each State, contacted hunters and fishermen in 5,200 homes. The questionnaire form was pre-tested in eight widely separated sections of the country before finally being adopted.

The survey is being done largely as the result of a resolution adopted at the September 1954 meeting of the International Association of Game, Fish and Conservation Commissioners. Wildlife conservationists generally have felt need for evaluation of the place of hunting and sport fishing in the national economy.

The survey directed by the Fish and Wildlife Service is national in scope. Eight States, each wanting more specific economic information about hunting and fishing within its own boundaries, contracted for special State surveys which were made at the same time as the national study.

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